

ABSTRACT OF THE DISCLOSURE

The invention provides a system and method for funding a non-profit organization. The method can include the operation of identifying persons having an interest in a non-profit organization. A further operation can be identifying at least one product and/or service typically acquired by those persons. Another operation is initiating a sale of the at least one product and/or service made to the persons having an interest in the non-profit organization. The earnings from the sale of the at least one product and/or service are organized and distributed to an escrow account. A further operation can be organizing distribution of the earnings from the escrow account according to instructions from the non-profit organization.

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